

## **Terms of Reference**

### **Climate Centre private sector engagement: strategy development**

*(Deadline for submission: March 20th, 2018)*

The Red Cross Red Crescent Climate Centre's mission is to help the Red Cross and Red Crescent Movement and its partners reduce the impacts of climate change and extreme-weather events on vulnerable people. The Centre works at the interface of science, policy and practice.

A key focus is partnerships, including in the context of the Climate Action Agenda, channeling the energy of non-state actors towards the objectives of the Paris Agreement, with for the Climate Centre a specific focus on resilience, particularly for the most vulnerable groups.

In that space, the private sector (from global multinationals to smallholder farmers) has a key role to play. The resilience of businesses often determines the resilience of societies, communities, and the livelihoods of families and individuals. In addition, investment decisions by the private sector often shape wider patterns of resilience, for better or for worse. Internationally, there is increasing interest for engagement of the private sector in climate finance, including the intention to leverage private investment with public finance to reach the 100 billion a year Paris Agreement finance commitment. In addition, there is rapidly growing attention for the disclosure of climate-related risks, not just related to the energy transition, but also to physical risks to company assets, supply chains and markets.

The Red Cross Red Crescent has a unique brand recognition and existing partnerships with many corporate entities, although seldom in the area of climate change and climate risk management. In addition, the Climate Centre is widely recognized as one of the key global think tanks on climate resilience. Until now, the potential of this role vis-a-vis the private sector has not been effectively mobilized.

Therefore, in order to effectively engage with the private sector, the Climate Centre intends to hire an advisor, who will help shape the Centre's strategy in this area. Recognising the huge potential scope of this agenda, our aim is to first develop a strategy, and facilitate strategic engagement in a few key fora, to inform next steps.

Specific purposes of the assignment:

1. **Develop a private sector strategy** for the Red Cross Red Crescent Climate Centre (aimed at roughly 2020). This Strategy would outline current trends, the areas of focus, analyse comparative advantages, and suggest partnerships. The consultant would get a full briefing on the Climate Centre and its role in the wider Red Cross Red Crescent system, but is also expected to conduct a brief consultation within the Red Cross Red Crescent system, ie. interviews with some key informants to inform

the strategy and generate wider buy-in among future Red Cross Red Crescent movement partners.

2. **Advise on the engagement with private sector actors in specific events and processes**, such as UNFCCC COPs, Climate Summits, investment windows, and key convenings of the business community.
3. **Support initial engagement with key partners** to enable the implementation of this strategy, possibly including engagement in specific meetings and processes.
4. **Prepare a few short documents** on engaging with private sector and links to specific themes such as urban; climate finance (private); gender; climate science.
5. **Prepare a basic ppt** as a resource for National Societies who request support from us, highlighting the importance of Private Sector engagements and partnerships for resilience
6. Organise a **webinar for the Climate Centre staff** who are pursuing dialogues with the private sector.

We invite consultants to propose a brief vision and workplan, to be submitted to [contract@climatecentre.org](mailto:contract@climatecentre.org) by March 20th 2018. The submission should not exceed a lump-sum budget of up to EUR 15,000, and propose dates for the suggested deliverables (our desired timeline for completion would be end of April).

The consultant will report to Maarten van Aalst, director of the Climate Centre, in consultation with Fleur Monasso (Manager, Capacity Strengthening and Partnerships), Pablo Suarez (research and innovation), and other colleagues in the Red Cross Red Crescent system. The Climate Centre may cover travel expenses for travel to proposed meetings, if previously agreed with line manager.